

How to: packaging in multiple languages



The challenges of photographing wine bottles:

- **Formating** - You will need multiple formats for each bottle. EPS, PNG & JPEG provide a solid foundation for your photography portfolio
- **File Size & Scale** - Depending on usage you may need to resize images for specific needs. Don't assume a bottle shot for a website or catalog will work for a casecard or poster.
- **Consistent use of Lighting** - If every bottle is shot with the same light and at the scale - you will find that later on you can group shots to look like they were a single image - this is useful for line-ups and for selective tastings for example. Enough light is also Key. We use 3 light sources and can control each one independently, while at the same time being synced together.

bottle shot anatomy:



HT-01

We have a permanent photo studio specifically to shoot Bottles. Call for pricing its highly competitive.
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